

# CO-OP CARLA'S AMAZING DAY

## HOW COOPERATIVE IS YOUR DAY?

Cooperative Carla knows that joining and supporting cooperatives helps to make her community stronger and build a better world. She also knows that the owners of cooperatives are the ones closest to the business and she's proud to benefit from membership in cooperatives and happy to support cooperatives around her.

Carla's typical day is pretty amazing.



COOPERATIVES FOR A BETTER WORLD



### RISE & SHINE

As Carla turns off the alarm clock and turns on the lights she thinks about her membership in her local electric co-op.

Carla is one of **42 Million Americans** whose homes are powered by local **Electric Co-ops!**



Carla always starts off the day with coffee and breakfast from the local food co-op where she always finds fresh, healthy options for her family. Food co-ops spend more revenues locally - by buying more products locally and contributing more to the local economy than conventional grocery stores.



For every **\$1,000** spent at a **food co-op,**

**\$1,604**

goes back into the local economy.

Food co-ops buy more organic produce and recycle more plastic than conventional grocers too!

Even the milk in her cereal is from a farmer-owned dairy cooperative.

Over **2 million farmers** own the companies that cooperatively market their dairy products. **Organic Valley, Cabot Creamery Cooperative, Land O' Lakes** sound familiar? They're all Co-ops!



### OFF TO WORK

Carla works at a worker-owned cooperative that produces paper products. She takes pride in her work knowing that she is able to weigh in on big decisions and owns a share of the business.

Carla is one of **100 Million People** who work for **Co-ops** around the world!



### LUNCH TIME

After enjoying her delicious lunch from the local food co-op, Carla sets out to run some errands.



Her first stop is at her Credit Union to apply for a personal loan with a great rate and grab some cash for an upcoming trip.

Did you know that over **6,000 Credit Unions** account for around **\$700 billion** in loans each year?



Carla is also planning on making some updates to her living room. She stops by her local hardware store for some paint samples and takes a look at her options at the local flooring and lighting stores - all cooperatives!

Did you know, purchasing cooperatives like **Ace Hardware, Carpet One Floor & Home and Lighting One** help independent, local businesses compete with big box stores?



### AFTER WORK

After work, Carla decides to stop by a local outdoor store to look for new hiking boots for the summer.

The store is a consumer-owned cooperative like her food co-op which means, not only does Carla own a share of the company, she gets a share of the profits just by shopping there.



### HOME AT LAST

As Carla walks through the door of her cooperatively-owned building she stops to chat with her neighbor. They're so glad that they have ownership in their apartments instead of renting from a big corporation.

Carla and her family are one of more than **1.5 Million families** owning their homes in **cooperative housing.**



### GOOD NIGHT!



As Carla turns out the lights, she knows that she's helped her community thrive, cooperative businesses succeed and she's provided her family with a bright future.



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